Vincent MATTART

Chief Technology Product Officer / Head of Technology

16+ Years Experience | $0 to $500M in 7 years | Entrepreneurship | Leadership | Strategy | Fintech
Agile Methodologies | E-commerce | Product and Technology strategy | Design integration

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linkedin.com/in/vincentmattart/   book-a-call-with.vincent-mattart.ch

Discover my online CV: www.vincent-mattart.ch

EDUCATION:

Startup & PME Board Academy
EPFL
2024

Self-education
Technology, Product & Design, Marketing, Finances, Business, Management, Leadership
2017 - Present

CFC, Computer science
EPSIC, Lausanne, CH
2008 - 2012

CFC, Employé de commerce
CPNV, Yverdon-les-Bains, CH
2004 - 2008

EXPERTISE:

- Entrepreneurship
- Leadership
- Product and Technology Strategy
- Design Integration
- Agile Methodologies
- FinTech
- E-commerce

LANGUAGES:

- French (Native)
- English (Fluent)

SUMMARY:

Experienced CTO with over 16 years of expertise in web and mobile technologies. I have successfully led technical teams, managed complex projects, and am passionate about innovation and optimization. My analytical mindset lets me quickly grasp business models and translate needs into effective technical solutions. I am a leader valued for my ability to communicate clearly with stakeholders and manage teams harmoniously and productively.

EXPERIENCES:

Co-Founder & Chief Technology Officer (CTO)
GOLD AVENUE by MKS PAMP GROUP, Geneva, CH
November 2017 - December 2024

- Achieved over CHF 500 million in revenue in seven years and 3 million visits annually, translating our vision into reality.
- Partnered with my C-level peers and their direct reports to develop and execute the company's vision.
- Established and managed a global (Ukraine, India, France, Switzerland) technical team of more than 25 members, including frontend/backend developers, quality assurance engineers, project managers, business analysts, designers, and team/tech leads.
- Using the latest technologies, implemented interdisciplinary collaborative tools to bring in efficiencies and streamline communication and decision-making processes, resulting in a gain of 20% efficiency.
- Successfully integrated new technologies, including migrating from Ruby on Rails to ReactJS/NextJS for frontend, building backend APIs, implementing Sanity as our Headless CMS, leveraging LaunchDarkly for A/B testing and features flag, utilizing Vercel for instant preview, live comments, and live editing, incorporating Lattice for HR functions, 1:1s, and feedback, and utilizing Poker Planning for project management.
- Ensured system security through external audits, VPN implementation, password management tools, XDR software utilization, multiple backups, and security awareness automation.

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TECHNOLOGIES:

- Atlassian Suits
- Google Workspace
- AWS (S3, CloudFront)
- Heroku
- Vercel
- SEO
- Mandrill (MailChimp)
- Sanity
- Twilio
- Ruby on Rails
- Symphony 2, 3 (PHP)
- ReactJS / NextJS
- React Native
- HTML5 / CSS3
- JavaScript

HOBBIES:

- Bodybuilding
- Movies & Documentaries
- Podcasts (technology, marketing, product development, finance, personal growth)
- Financial investments (crypto, art, luxury goods, real estate)

Founder, CEO & Chief Technology Officer (CTO)
Pixeleez, Yverdon-les-Bains, CH
February 2013 - November 2022

- Successfully created and managed over 200 web and mobile projects.
- Learned and developed entrepreneur skills and mindset, from setting-up the company to its integration in a bigger structure.
- Led a global (Ukraine, France, Switzerland) team of more than 25 people, including developers, designers, project managers, and quality assurance engineers, successfully completing multiple projects.
- Proven track record of staying ahead of industry trends and constantly seeking new ideas to help clients grow and prosper, resulting in a strong reputation for delivering innovative solutions.

Chief Technology Officer (CTO)
Cornelius, Geneva, CH
October 2018 - October 2019

- Developed and led the technological pole and drove innovation within the company.
- Proactively sought out new customers, resulting in an increase in revenue.
- Built a strong understanding of customer needs through regular discussions and developed tailored solutions to meet those needs resulting in cost-effective and efficient solutions.
- Implemented strategies to optimize production costs, resulting in significant cost savings.